



## ***Restore, Revitalize, Renew: Higher Education's Role in the Economic Transformation of Communities***

MHEC 6<sup>th</sup> Annual Policy Summit  
November 15-16, 2010  
Detroit, Michigan

### **Monday, November 15**

- 1:00 Welcome and Introductions
- Michigan Lieutenant Governor John Cherry
  - Chris Rasmussen, MHEC Vice President for Research and Policy Analysis
  - MHEC Interim President Lana Oleen
- 1:15 Opening Keynote and Dialogue**  
Collaboration for Mutual Benefit: University/Community Partnerships to Build Strong, Vibrant Communities  
*David Maurrasse, Marga, Inc.*
- 2:30 Plenary Session**  
What the Data Tell Us about Education, Labor Market Needs, and Economic Growth and Development  
*Nicole Smith, Senior Economist, Georgetown University Center on Education and the Workforce*
- 3:15 Break
- 3:30 Higher Education and Metropolitan Detroit**  
Moderator: John Austin, Vice President, Michigan State Board of Education and Non-Resident Senior Fellow, Brookings Institution
- Panelists:
- Allan Gilmour, President, Wayne State University
  - Richard Rogers, President, College for Creative Studies
  - Mike Schmidt, Ford Motor Fund
- 5:00 Day One Concludes
- 5:30 Shuttle buses depart hotel for the Henry Ford Museum
- 6:30 Reception, Dinner, and MHEC 20-Year Celebration at the Henry Ford Museum  
*Sponsored by*



## Tuesday, November 16

7:00 Breakfast Buffet Available until 8:00 a.m.

8:00 Welcome and Charge for the Day

### 8:00 Focus on Research Universities

Moderator: Tom Walsh, Business Columnist, Detroit Free Press

Panelists:

- Carla Carlson, Executive Director, UMore Park Academic Initiatives, University of Minnesota
- Vic Lechtenberg, Vice Provost for Engagement, Purdue University
- Lou Anna Simon, President, Michigan State University

### 9:15 Focus on Community and Technical Colleges

Moderator: Conway Jeffress, President, Schoolcraft College

Panelists:

- Steven Ender, President, Grand Rapids Community College
- Zina Haywood, Executive Vice President and Provost, Gateway Technical College
- Jim Jacobs, President, Macomb Community College
- Tom Snyder, President, Ivy Tech Community College

10:30 Break

### 10:45 Focus on Comprehensive and Liberal Arts Institutions

Moderator: David Eisler, President, Ferris State University

Panelists:

- Blaise Emerson, Executive Director, Black Hills Council of Local Governments and Black Hills Community Economic Development
- Terri Haverly, Vice President, Rapid City Economic Development and Business Manager, Black Hills Business Development Center
- Matt Herzberg, Vice President, Human Resources, Express Scripts Inc.
- Matthew McLogan, Vice President for University Relations, Grand Valley State University
- Darrell Sawyer, Career Center Director, South Dakota School of Mines and Technology
- Keith Womer, Dean, College of Business Administration, University of Missouri-St. Louis

### 12:00 Closing Luncheon and Conversation

Roles and Implications for Colleges and Universities in Fostering Entrepreneurship

*Noel Radomski, Director, Wisconsin Center for the Advancement of Postsecondary Education*

1:30 p.m. Conclusion of Policy Summit

1:30 to 5:30 p.m. – MHEC Commission Meeting

6:00 p.m. Reception, Dinner, and Program at the Detroit Institute of Arts

## Wednesday, November 17

8:00 a.m. to 12:00 p.m. – MHEC Commission Meeting

### Speaker Biographies

**Dr. David Maurrasse** is the President, CEO, and Founder of Marga Incorporated, a global consulting firm dedicated to forging and strengthening pathways to take on the great issues of the twenty-first century through cross-sector partnerships, philanthropy, strategy, and management. Since 2000, Dr. Maurrasse has been on the faculty at Columbia University's School of International and Public Affairs. At Columbia, he founded the Center for Innovation in Social Responsibility, which researched and promoted dialogue on the formation of partnerships involving corporations, higher education, philanthropy, and various other industries. Before moving to Columbia, Dr. Maurrasse was a professor at Yale University from 1995-2000. From 1998-2000, he was a Senior Program Advisor at the Rockefeller Foundation, where he worked on community building and an initiative to further higher education/community partnerships. A leading author, speaker, and researcher on the relationship between major institutions and their surrounding communities, Dr. Maurrasse has published important books in his fields of research all directed toward advancing new thinking about partnerships. His work includes *Listening to Harlem: Gentrification, Community and Business* (2006); *A Future for Everyone: Innovative Social Responsibility and Community Partnerships* (2004); and *Beyond the Campus: How Colleges and Universities form Partnerships with Their Communities* (2001).

**Nicole Smith** is a Senior Economist at the Georgetown University Center on Education and the Workforce, where she leads the Center's econometric and methodological work. Dr. Smith was born in Trinidad and Tobago and graduated with honors in Economics and Mathematics from the University of the West Indies, St. Augustine campus. She was the recipient of the Sir Arthur Lewis Memorial Prize for outstanding research at the Master's level and was a co-recipient of the 2007 Arrow Prize for Junior Economists for educational mobility research. She received her Ph.D. in Economics from American University in Washington, D.C. Prior to arriving at Georgetown, Dr. Smith was a faculty member in Economics at Gettysburg College and at the University of the West Indies. Her previous macroeconomic research focused on the political economy of exchange rates and exchange rate volatility in the Commonwealth Caribbean. Her current research investigates the role of education and socioeconomic factors in intergenerational mobility. She is a co-author of "The Inheritance of Educational Inequality: International Comparisons and Fifty-Year Trends," published in 2007 by the B.E. Journal of Economic Analysis & Policy.

**Noel Radomski** is the Director and Associate Researcher for WISCAPE, the Wisconsin Center for the Advancement of Postsecondary Education at the University of Wisconsin-Madison. WISCAPE was established in 2001 to study the challenges confronting postsecondary education while bringing together key stakeholders to discuss issues and solutions. WISCAPE aims to inform and improve postsecondary education policy, research, and practice through the creation and exchange of knowledge. Dr. Radomski previously served as the policy analyst for the UW-Madison Chancellor's Office from 1997 to 2006. He was a City of Madison alderperson from 2005-2007, representing west Madison (including the University Research Park) and has served on the city's Economic Development Commission. Dr. Radomski currently serves on the Board of Trustees of Madison Area Technical College and has an Adjunct Faculty appointment in the UW—Madison's Department of Educational Leadership & Policy Analysis, where he teaches graduate seminars in higher education finance and the entrepreneurial college and university in the 21<sup>st</sup> century. Dr. Radomski earned Ph.D. and Master of Science degrees in Educational Leadership & Policy Analysis and a Bachelor of Arts degree in Political Science from UW-Madison.